Martina Colasante

Government Affairs and Public Policy Manager

SUMMARY

Manager - Government Affairs and Public Policy Italy at Google since June 2018, where I coordinate public policy and CSR initiatives on privacy and data governance, family and children safety, diversity and inclusion, cloud computing and EU-US cooperation. Before joining Google, I worked at Reti, a public affairs firm, as public affairs manager. During my experience as a public affairs professional, I have acquired a thorough knowledge of the decision making process, creative design and management of complex projects, mastery in building partnerships with policy makers and third parties, such as nonprofit stakeholders and think tanks.

WORK EXPERIENCE

Google Italy - *Manager, Government Affairs and Public Policy*
DECEMBER 2021 - ONGOING

- Privacy and data governance coordinator; online safety expert and project coordinator; cloud and cybersecurity expert.
- In Nov 2022 I coordinated the project "Google Dati di Fatto", aimed at explaining Google's business model to users and policy makers, with a particular focus on how Google uses and protects data.

Google Italy and Greece - *Senior Analyst, Government Affairs and Public Policy*
JUNE 2018 - DECEMBER 2021

- Online safety expert, working on child protection legislation and policies.
- Policy coordinator of the projects (among others):
    - "Vivi Internet, al meglio" on digital citizenship, privacy, kids safety and wellbeing, in partnership with the State Police, Telefono Azzurro, Altroconsumo and Fondazione Mondo Digitale;
    - "Assemblea di Istituto", on digital education, sustainability and diversity and inclusion for high school students, during Covid-19, in partnership with the Ministry of Education and Skuola.Net;
    - "In Rete con i ragazzi", on digital wellbeing, in partnership with the Cyber Police, Anci, Unicredit Foundation, SIP (Società Italiana di Pediatria).
- As the Covid-19 pandemic emerged, I've been the person in charge of developing a partnership with the Ministries of Education of Italy and Greece and local partners (such as Telecom Italia and We School in Italy) to make sure that kids could continue to study online, through Google's digital learning platform, Workspace for Education
- Cloud expert, in charge of monitoring the development of Italy and Greece's digital transition strategies and of working with local Governments to help them develop policies that can advance innovation.
- Working with think tanks to advance a transatlantic agenda on digital innovation and promote UE-US better cooperation and alignment on digital topics.

Reti - Public Affairs, Lobbying and Communication
FEBRUARY 2017 - MAY 2018 - *Public Affairs Manager*

JANUARY 2015 - FEBRUARY 2017 - *Public Affairs Senior Analyst*
NOVEMBER 2012 - DECEMBER 2014 - *Media Affairs Consultant*

- Manager of Reti's Public Affairs team, supervising both daily and extraordinary activities, including parliamentary monitoring, policy analysis, mapping of decision makers, coalition building with stakeholders, building up of contacts with policy makers, third parties;
- Parliamentary monitoring, analysis of policies and institutional settings, mapping of decision makers;
- Lecturer at the "Lobbying, Communications and Politics" training course held by Reti's partner Running Academy, at Luiss University, at Il Sole 24 Ore Master in Lobbying and public affairs, at IULM University, Milan.

Muntagninjazz Festival, Sulmona (AQ)
2006 - ONGOING - Spokesperson; presenter; singer

United Nations Industrial Development Organization, Rome - *Intern*
APRIL 2012 - JULY 2012
Support in promotion of industrial proposals from Sub Saharan African Countries.

United States Department of Agriculture - Foreign Agricultural Services, Rome - *Intern*
JANUARY 2012 - APRIL 2012
Institutional monitoring and analysis of national and EU food and agriculture policies.

Indo-Italian Chamber of Commerce and Industry, Bangalore (India) - *Intern*
SEPTEMBER 2011 - DECEMBER 2011
Promotion of trade partnerships and other business initiatives between India and Italy.

EDUCATION

Oxford cybersecurity for business leaders - Executive course
Jan - March 2022

London School of Economics and Political Science, London - *MSc in International Relations Theory*
SEPTEMBER 2010 - NOVEMBER 2011
Engagement through theoretical lenses of IR pressing issues such as new security threats, gender relations, humanitarianism, refugees, interventionism, violence, peace.
Final mark: merit.

Christian Albrecht Universitaet, Kiel (Germany) - *Erasmus Project*
SEPTEMBER 2008 - MARCH 2009

Luiss Guido Carli, Rome - *Ba in Political Science*
SEPTEMBER 2006 - FEBRUARY 2010
Final Grade: 110/110 cum laude

LANGUAGES

Italian - mother tongue
English - full professional knowledge
German - basic knowledge

Autorizzo il trattamento dei miei dati personali ai sensi ai sensi del Decreto Legislativo 196/2003, coordinato con il Decreto Legislativo 101/2018, e dell'art. 13 del GDPR (Regolamento UE 2016/679) ai fini della ricerca e selezione del personale.